

Subject: Re: Ads - Housing Tour and DTLA Survey
From: Christopher Loos <chris@urbanize.la>
Date: 09/21/2017 01:42 PM
To: Julia Marino <jmarino@downtownla.com>
CC: Michael Filson <mfilson@downtownla.com>

Hi Julia, just following up on this. Do you need any additional info? Happy to jump back on a call if you like.

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On Wed, Sep 20, 2017 at 11:01 AM, Julia Marino <jmarino@downtownla.com> wrote:

Actually I want to prioritize the Housing Tour ad right now. I'm interested in the 336x280 large rectangle and the 970x90 large leaderboard. Our graphic designer can put something together to fit either of those. Can you please give me an estimate?

Julia Marino
Economic Development Associate

 <https://www.downtov>

Downtown Center Business Improvement District
[626 Wilshire Blvd., Suite 200](#) | Los Angeles, CA 90017
Call: [213-416-7529](tel:213-416-7529) | Fax: [213-624-0858](tel:213-624-0858)
Web: DowntownLA.com



From: Christopher Loos [mailto:chris@urbanize.la]
Sent: Tuesday, September 19, 2017 3:04 PM
To: Julia Marino <jmarino@downtownla.com>
Cc: Michael Filson <mfilson@downtownla.com>

Subject: Re: Ads - Housing Tour and DTLA Survey

In that case, can you tell me what type of ad you're interested in and I'll put together a quick proposal and estimate?

Some examples here, under the products section:

<http://advertise.urbanize.la/>

On Tue, Sep 19, 2017 at 2:50 PM, Julia Marino <jmarino@downtownla.com> wrote:

Hi Chris,

The survey actually launched late last week and runs until November 3rd. We'd like to start advertising with you as soon as possible but if need be, we can wait until the end of this week for the updated list.

My best,

Julia

Julia Marino

Economic Development Associate

 <https://www.downtov>

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From: Christopher Loos [mailto:chris@urbanize.la]

Sent: Tuesday, September 19, 2017 2:43 PM

To: Julia Marino <jmarino@downtownla.com>
Cc: info@urbanize.la; Michael Filson <mfilson@downtownla.com>
Subject: Re: Ads - Housing Tour and DTLA Survey

Hi Julia, thanks for reaching out. I'm actually updating our pricing list and adding some new products as we speak. Would you mind if I send you the updated list by the end of the week? When is your target start and end date for your campaign?

Thanks,

Chris

On Tue, Sep 19, 2017 at 2:29 PM, Julia Marino <jmarino@downtownla.com> wrote:

Hi Chris and Steven!

We're interested in advertising with Urbanize LA for both the DTLA Housing Tour and our 2017 DTLA Survey. Will you please send over info about your audience/reach as well as pricing?

Thank you!

Best regards,

Julia

Julia Marino

Economic Development Associate

 <https://www.downtov>

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